

2021 FRIENDS OF THE FAIR



Your tax-deductible contribution of **\$50 to \$199** will be recognized with:

- ◆ Listed as a contributor in the 2020 Prize List and on our website
- ◆ Public announcement at the event you are sponsoring, or signage at the specific area of sponsorship, if applicable



Your tax-deductible contribution of **\$200 to \$499** will be recognized with:

- ◆ Listed as a contributor in the 2020 Prize List and on our website
- ◆ Public announcement at the event you are sponsoring, or signage at the specific area of sponsorship, if applicable
- ◆ Two complimentary passes to the Caledonia Fair (Value \$20)



Your tax-deductible contribution of **\$500 to \$999** will be recognized with:

- ◆ Listed as a contributor in the 2020 Prize List and on our website
- ◆ Public announcement at the event you are sponsoring, or signage at the specific area of sponsorship, if applicable
- ◆ Five complimentary passes to the Caledonia Fair (Value \$50)
- ◆ Provide us with a 4'x4' sign to be placed prominently on the fairgrounds
- ◆ You (or your company) will be recognized in promotional material where possible



Your tax-deductible contribution of **\$1000 to \$1999** will be recognized with:

- ◆ Listed as a contributor in the 2020 Prize List and on our website
- ◆ Public announcement at the **high-profile** event you are sponsoring, or signage at the specific area of sponsorship
- ◆ Ten complimentary passes to the Caledonia Fair (Value \$100)
- ◆ Provide us with a 4'x4' sign to be placed prominently on the fairgrounds
- ◆ You (or your company) will be recognized in promotional material where possible



Your tax-deductible contribution of **\$2000 to \$4999** will be recognized with:

- ◆ Listed as a contributor in the 2020 Prize List and on our website
- ◆ Public announcement at the **high-profile** event you are sponsoring, and signage at the specific area of sponsorship
- ◆ Fifteen complimentary passes to the Caledonia Fair (Value \$150)
- ◆ Sponsorship of entertainment or a competition (Band, Entertainer, Demo Derby, Horse Show).
- ◆ Provide us a banner promoting your business to be displayed on the Fairgrounds year-round.

Platinum Plus Sponsors donating over \$5000 will also receive exclusive sponsorship of Stage One, the Riverside Stage or KidZone.

All Friends of the Fair will also be recognized on an attractive display board displayed in the Exhibition Hall year-round
Those contributing under \$50 will be listed as a contributor in our 2021 Prize List